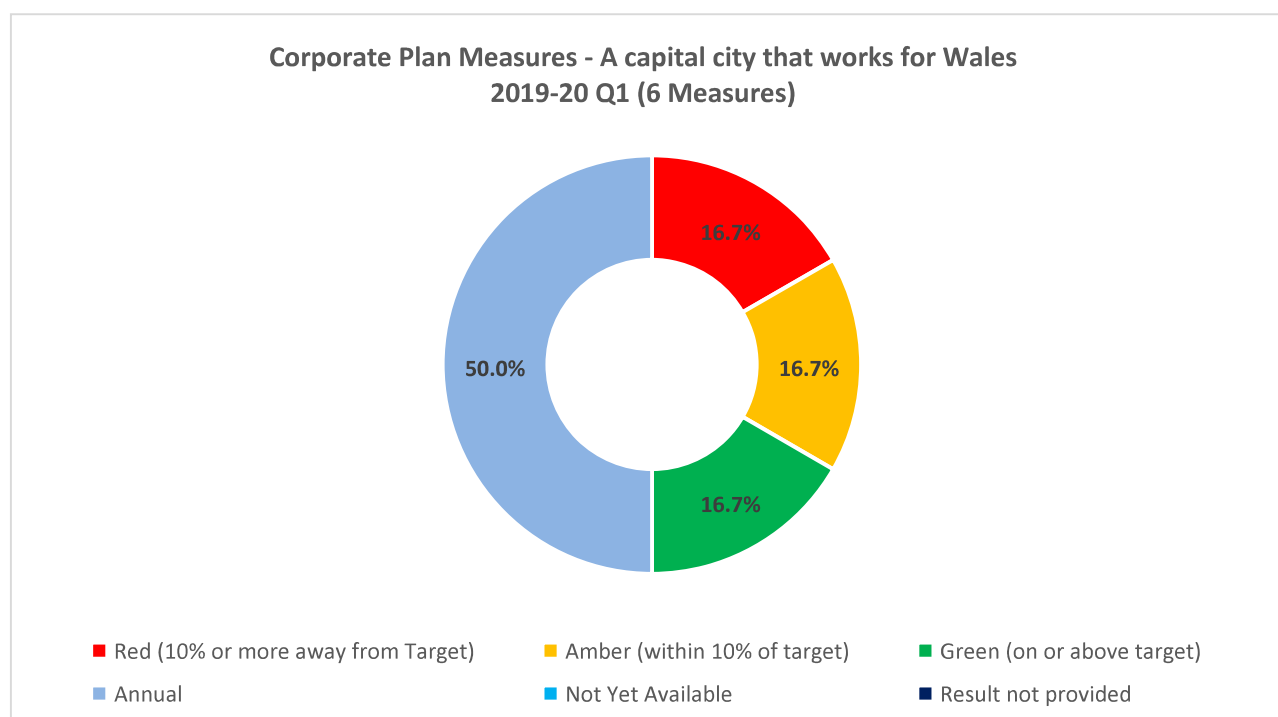
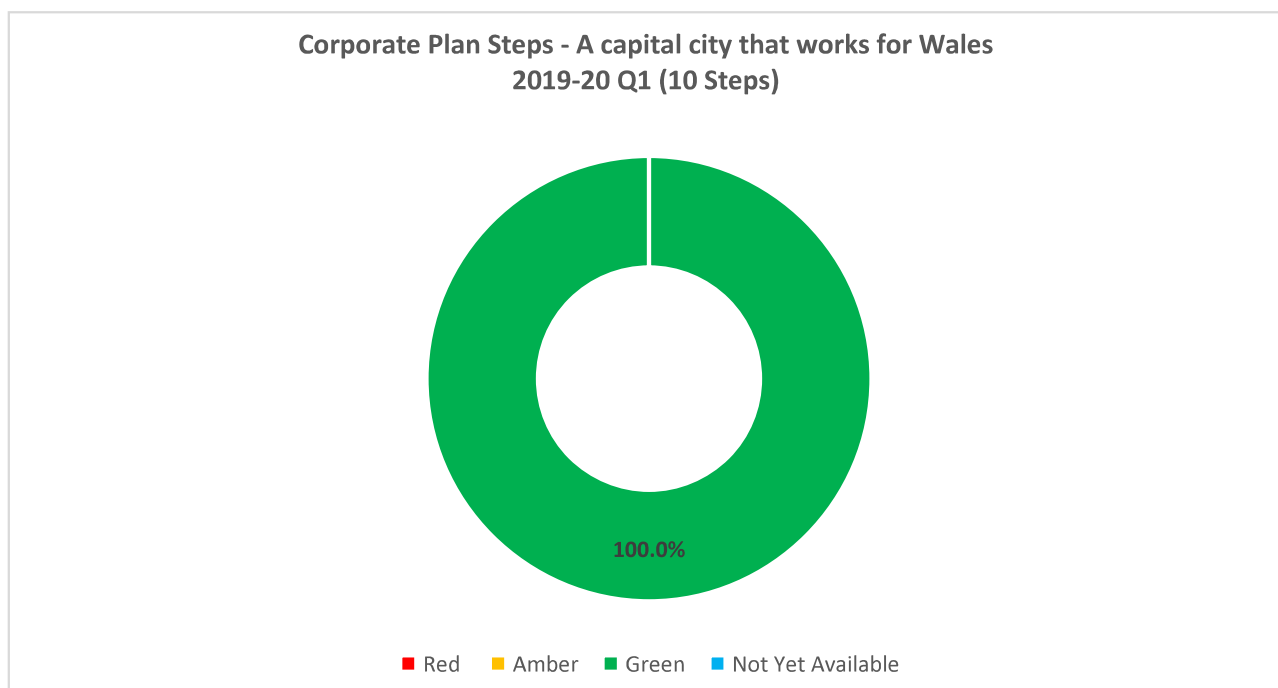


Well-being Objective: 2.1

A Capital City that Works for Wales – Summary



- Connected Capital
- Business Capital
- Inclusive Capital
- Smarter Capital
- Sporting and Cultural Capital City



Well-being Objective: 2.1

A Capital City that Works for Wales



73. A new economic strategy for the city was adopted in April 2019 that provides a blueprint for the city's economic development priorities. The strategy focussed on geographic areas of development, key sectors, and underpinning themes to drive growth.
- **Business Capital**
74. The city has continued to attract and develop new jobs, with record numbers of people now in work in Cardiff. The Council is also actively seeking and supporting investment directly, which has included working with Monzo Bank to support their investment in Cardiff bringing in **over 300 new jobs** in the fin-tech sector, as well as supporting over 200 new jobs in related sectors across the city.
75. The city is also continuing to attract investment in commercial space, reflecting the current lack of Grade A office space in the city and the latent demand. To that end Quarter 1 in 2019-20 has seen a 109,000 ft² of Grade A office development breaking ground at John Street in Cardiff. The refurbishment of Hodge House and Fusion Point will also bring forward more Grade A office space in the city centre in coming months. Anticipated developments around Central Square and Central Quay are also expected to ensure the Council remains on target with regard to the amount of Grade A office space committed in the city.
- **Sporting and Cultural Capital City**
76. Cardiff has already successfully hosted a number of **major events** in 2019, including major concerts in the Principality Stadium and Cricket World Cup 2019 matches. The city also hosted the 2019 Creative Cities Convention to support both the development of the creative industries in the city as well as contributing towards increased activity in the businesses events sector through the newly established Cardiff Business Events Partnership. In addition, the city has successfully secured a number of major sporting events, including Nitro World Games for 2020 at the Principality Stadium and the 2020 Guinness PRO14 final. Cardiff Castle also hosted Tafwyl in June attended by over 40,000 visitors, whilst further 32,500 attended a three day music event in the Castle at the end of June.
77. Sound Diplomacy's Music Ecosystem Study report was presented to Cabinet in April 2019 that outlined a series of recommendations for the development of a **Music Strategy** for the city. Following this work is now underway to establish a Music Board for the city to support the wider development of the sector.
- **Connected Capital**
78. The **Metro Central** development continues apace with construction of the new bus station announced to commence with a building completion date of . A business case has been submitted to Central Government for contribution towards the Metro Central project (including the upgrade of Central Train Station) and confirmation has been received of a UK Government commitment of £58m, which in addition to the Welsh Government commitment discharges all the match funding requirements of unlocking the £40m City Deal contribution to the Metro Central development.

Key challenges and issues

79. Recent analysis of Foreign Direct Investment into Wales and the UK shows a fall in investment linked to uncertainty over Brexit. There is also anecdotal evidence that suggests that domestic businesses have held

Well-being Objective: 2.1

A Capital City that Works for Wales



back investment decisions in light of the uncertainty related to Brexit. In addition, there are risks relating to the low take up of the EU Settlement Scheme. As of August 2019 estimates suggest that less than a third of eligible residents have applied for the scheme, with a potential impact on the city's workforce. In addition, the complex issue of supply chain impacts remain difficult to quantify, and there is potential that some sectors may be impacted adversely.

80. Recent national data has also shown a contraction in economic output. If these trends persist the country will officially be in recession, and with regional and city economies closely linked with national trends this is likely to impact on the city's economic performance.
81. There are budget pressures in Culture, Venues and Events relating to the need for the Council to manage road closures largely due to an increase in the number of protests and parades in the city. Furthermore, the commercial income that offsets budget pressures generally across the sector may be impacted by a recession if national economic trends persist.

Forward Planning

82. The city's economic priorities over the forthcoming year include the establishment of a new Industrial Strategy for Cardiff East, securing the necessary approvals for the delivery of the Indoor Arena, and taking forward steps for the next phase of development of the International Sports Village, Dumballs Road and the Canal Quarter.
83. The Music Board to support the delivery of a Music Strategy will also be established, as part of a wider commitment outlined in the Economic Strategy to develop a more competitive creative industries cluster. Cabinet will also be asked to consider proposal for the future provision of cultural facilities, including New Theatre.

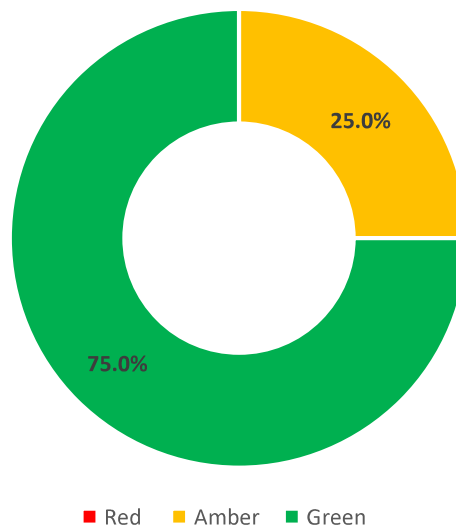
Well-being Objective: 3.1

Cardiff grows in a Resilient Way - Summary

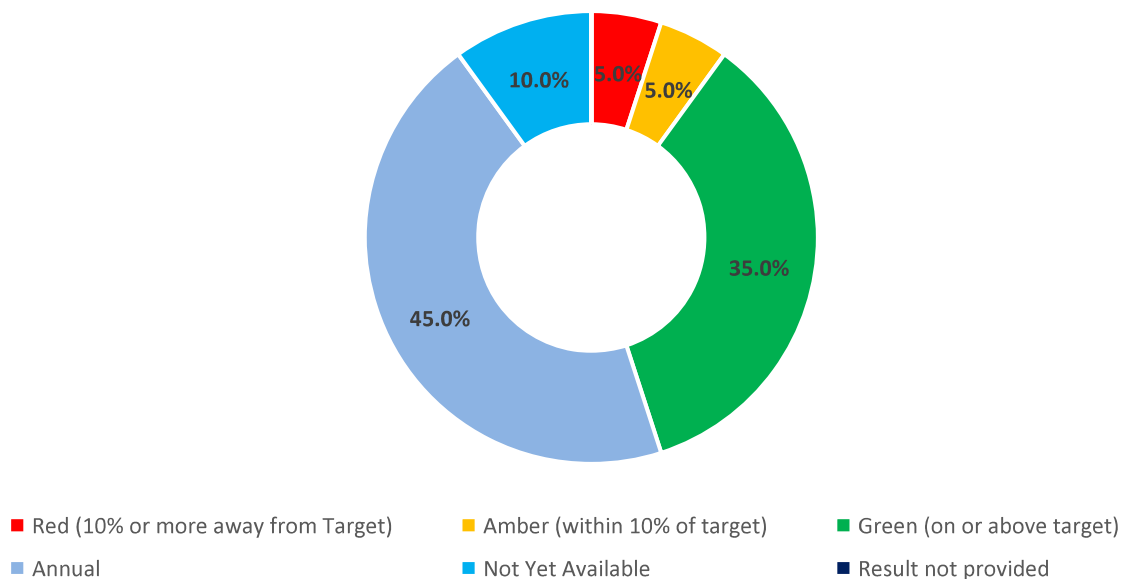


- Housing
- Transport and Clear Air
- Waste, Recycling and Clean Streets

Corporate Plan Steps - Cardiff grows in a resilient way
2019-20 Q1 (24 Steps)



Corporate Plan Measures - Cardiff grows in a resilient way
2019-20 Q1 (20 Measures)



Well-being Objective: 3.1

Cardiff grows in a Resilient Way



- **Housing**

84. The delivery of 6,500 **affordable homes through the LDP process** by 2026 is progressing. Between 2014 and 2019, 1,010 have been completed and 3,035 were granted planning permission. The number of completions against the target contained in the LDP and Corporate Plan reflects the strategic housing sites allocated in the Local Development Plan that have not come forward at rates originally set out by developers. The nature of the programme of delivery also means that higher numbers will be delivered in the later years of the plan.
85. A major application is being verified for North East Cardiff (LDP Site F) for circa 2,500 homes, district centre, primary and secondary schools, transportation and green infrastructure. Land is also progressing south of Creigiau for circa 650 new homes and detailed phases of Plas Dwr (LDP Site C), St Edeyrn's (LDP Site G), Junction 33 (LDP Site D) and Churchlands (LDP Site F) are all being progressed and implemented.
86. In relation to the delivery of 2,000 Council homes a Cabinet report outlining the **Housing Development Programme** was approved in June and identified the sites proposed for the programme, along with approval to roll onto the next phases of the development for the Cardiff Living Programme. A developer (United Living) has been appointed for the Caldicot Road scheme which will see 16 new council homes for rent. By the end of Quarter 1, a total of 109 new Council homes were handed over with a further 191 being built on site.

- **Transport and Clear Air**

87. The headline themes and major projects contained within the Council's **Transport White Paper** were launched by the Leader at the Welsh Governments Active Travel Conference, receiving positive press coverage.
88. Regular steering and working group meetings have been established with Transport for Wales and the Welsh Government to progress the **Metro programme** of line and station improvements, new stations and enhancements.
89. The Council's **Active Travel** agenda is progressing with 20mph schemes completed in Grangetown and South East Cardiff. Traffic Regulation Order processes are underway for Penylan and have been completed in Canton West. New crossings at St Andrew's Place and Cathays Terrace have been commissioned and construction of a cycle track is in progress. Additional rental stations for Next Bike have been installed to support the rollout of additional fleet and it is anticipated that there will be 1,000 bikes on the system by the end of the summer. Engagement work has begun with 10 schools in Cardiff to pilot a method of developing School Active Travel plans; it is clear from initial engagement that many schools experience significant issues with traffic and parking generated by the school commute.
90. The final plan to ensure the Council can achieve compliance with the EU limit value for nitrogen dioxide was approved by Cabinet in June, and has been submitted to the Welsh Government. Whilst legal requirements have been fulfilled, acceptance of the plan and associated measures by Welsh Government remains, with a decision, including funding commitments, expected at the end of July.
91. Procurement for electric vehicle fleet vehicles and associated charging infrastructure is being finalised and residential chargers are being commissioned during July. A data collection exercise to inform electric taxi opportunities is currently underway.

Well-being Objective: 3.1

Cardiff grows in a Resilient Way



92. Highways enhancements have been completed with surface treatment and footway construction, an engineering assessment is ongoing to establish the programme of work for 2019-20.

- **Waste, Recycling and Clean Streets**

93. A social media campaign began in June to complement the operational work of the waste education team to improve how citizens manage their waste. Under a new **'Everyone in Cardiff is Doing It!'** brand, the campaign's main objectives is to maximise recycling and to reduce contamination. The campaign will continue to run over the summer, phased in monthly themes.

94. A fundamental review of Lamby Way and Bessemer Recycling Centres has identified that the Bessemer Recycling Centre provides an optimal location for the **re-use centre** in terms of management of citizen interaction.

95. The **'Love Where You Live'** community engagement project has continued with 18 new litter champions joining and new litter picking equipment to support local volunteers in Llanishen and Rhiwbina, making a total of 10 hubs across the city with this equipment.

Key Challenges and Issues

96. In the delivery of new homes, the low rates of completion means that targets are not being met at this stage. Capacity within the building sector, particularly in Cardiff is stretched and the uncertainty and risks associated with Brexit means that already price increases have been observed in material costs. However, as noted in para 84, the nature of the programme of delivery also means that higher numbers will be delivered in the later years of the plan.

97. As noted in para 90, the Council has submitted its proposal to ensure air quality is within legal limits, specifically on Castle Street, following the legal direction from Welsh Government. The delivery of the package of interventions contained in the Council's proposal is dependent on funding from the Welsh Government, including a number of interventions in the city centre transport system.

98. **To achieve the challenging target of 64% of waste recycled in 2019-20** a fundamental review of recycling and associated costs to deliver recycling outcomes is underway and will be used to support informed decision making on recycling operations. Following the review, the service will develop a robust model for recycling in Cardiff, including in-year monitoring. Reviews are also underway of 'post sort' operations and of the city-wide rollout of bottles and jars to ascertain the outcomes of the investment in these operations.

99. The percentage of total recycling and waste collections reported as missed by the customer was 0.12% and this is significantly above the set target of less than 0.01%. Resourcing bank holiday periods and vehicle breakdowns have affected the ability to complete collections as scheduled. A review of the service and consultations with staff are underway to ensure consistency and continuity of service for Bank Holiday Mondays.

Well-being Objective: 3.1

Cardiff grows in a Resilient Way



100. There are challenges around public perception of cleanliness in the city in particular in wards around the city centre where levels of street cleanliness need to improve. A corporate response to this issue has been established with a locality working group for Street Scene services established. In order to establish a model based on evidence of local demand work is ongoing to analyse a wide range of data across Council services. This data-led approach will inform a tailored and integrated Street Scene service to improve outcomes and remove concerns. The team are looking at two pilot areas to establish the locality of concerns and identify how tailored and integrated service can achieve improved outcomes.
101. For the delivery of a 7.5 Megawatt Solar Farm at Lamby Way, there is a risk that the contractors will not be able to sign up to the terms of the contract. Whilst this risk is relatively low it is highlighted here, since a failure to sign would mean that the Council would need to go back out to procurement, which would incur a substantial delay to the project.
102. In relation to the development of a District Heat Network in Cardiff Bay a heat purchase agreement with Viridor has yet to be reached and this is currently delaying our UK Government grant application, which we hope to now submit in September.

Forward Planning

103. The Council's Transport and Clean Air White Paper will be considered by Cabinet in Quarter 3 2019-20.
104. Cabinet will consider a report on the Food Strategy in Quarter 3 2019-20.
105. Cabinet will consider the Biodiversity and Resilience of Ecosystems Duty Paper in Quarter 2 2019-20.
106. Cabinet will consider a report on the Local Development Plan and Local Development Plan Annual Monitoring Plan in Quarter 3 2019-20.